RULES FOR EFFECTIVE FORM **DESIGN**



FORM DESIGN AND USABILITY HAS A **ENORMOUS IMPACT ON THE SPEED** WITH WHICH USERS CAN CORRECTLY COMPLETE A FORM.

USE THESE RECOMMENDATIONS AS A STARTING POINT FOR YOUR **FORM DESIGN!**



Present answers in a familiar format for the user

0 0 0

- → Form as short and simple as possible
- Distinguish optional and required fields
- Place labels above the corresponding input fields
- Present fields in a single column layout → Match fields to the size of the input
- **LAYOUT**



- Minimize the number of input fields and user typing effort
- (e.g. use drop-down menus) → Use checkboxes instead of list boxes
- ⊙ Use radio buttons for up to 4 options; for more options, use a drop-down menu
- ⊙ Order the form logically and only ask for the information you really need
- Error messages should be polite and explain the errors
- → After an error occurred, never clear the already completed fields
- filled and sent
- Provide highly visible and specific error messages





- → Disable the submit button after it has been clicked
- → Show a confirmation, after the submission
- → Avoid 'Reset' Button

Do you need to build efficient Web forms? **CONTACT OUR TEAM!**



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